

NIGERIA BHEXPO 2017 - INTERNATIONAL BEAUTY, HYGIENE AND COSMETIC EXHIBITION

13-15 JULY 2017 | Landmark Centre

Nigeria Beauty, Hygiene and Cosmetic Sectors Prove Potential With BhExpo 2017

The international Beauty, Hygiene and Cosmetic Exhibition, Nigeria BhExpo, will be held on 13-15 July, 2017 at the Landmark Centre, Victoria Island, and Lagos.

The Beauty, hygiene and cosmetic sectors takes place near the top of most growing sectors in Nigeria. The ever Increasing purchasing power and the growing population among young people affects development and foreign investment for these sectors.

The Investment plans of pioneer brands in the world to own a spot in the African market shows the huge potential power of Nigeria and Africa markets. BhExpo brings companies together in an international platform for this high potential. In BhExpo, there are lots of companies from all over the world to take part in this event; therefore, BhExpo is a sufficient platform to see latest trends, technologies and developments and provide important opportunity to enter the Africa beauty, hygiene and cosmetic sectors.

Unique Platform to See Products for All Segments

BhExpo has wide range of product for all segments such as: **Color cosmetic and accessories; Perfume, deodorant, essence; Hair care products and devices; Personal hygiene products; Personal health care products; Cleaning and Hygiene Products; Toilet & bath cleaning and hygiene products and equipments and more products** are exhibited in BhExpo. This wide product profile helps you to analyze latest trends in cosmetic, personal care and hygiene sector and you can compare hundreds of products. Special campaigns, discounts and special events are organized during the exhibition. Moreover, B2B meeting with leaders of sectors is also among the various values and opportunities you get through participation at BhExpo.

If you want to be a part of this lucrative event with numerous local and international industry leading companies, don't miss this opportunity to visit the Nigeria BhExpo between 13-15th July, at the Landmark Centre, Victoria Island.

The International Beauty, Hygiene and Cosmetic Exhibition Nigeria is organized by Elan Expo. With 20 years experience, Elan Expo searches potential and powerful international sectors to offer right companies and caps it with their different exhibitions in more than 30 countries.

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Victoria Island, Lagos / NIGERIA